



The National Board of Surgical Technology and Surgical Assisting has named Ben Price as its new CEO. Mr. Price will join the NBSTSA in June.

Mr. Price is currently with the Colorado Association of Health Plans, where he has served as Executive Director for nearly seven years. CAHP, the trade association for private health insurers in Colorado, supports a membership that provides insurance coverage for over 3 million people in the state.

Ben's previous employment includes the Association of Surgical Technologists, where he served as Government and Public Affairs Director, guiding strategy to support the passage of multiple certification laws for surgical technologists and surgical assistants across the U.S. for ten years. Mr. Price was also an

editor and co-author of the 1st Edition of Surgical Technology for the Surgical Technologist: A Positive Care Approach, the first surgical textbook specifically designed for the profession, published in 2001. Prior to his tenure at AST, Ben served as a Certified Surgical Technologist at The Johns Hopkins Hospital in Baltimore, Maryland.

Mr. Price holds a B.S. in Business Management, Economics, and Public Policy from the State University of New York, and currently serves on the boards of multiple healthcare associations in Colorado, and several national committees of ASAE, the American Society of Association Executives.

"I have been inspired for years by the professional commitment shown by CSTs and CSFAs, and their unique ability to provide high quality, safe surgical patient care, as well the continued rapid growth of the profession even through rapid changes in healthcare," said Mr. Price. "I am thrilled to be named CEO and to have the opportunity to work alongside such passionate professionals and with the talented staff at the NBSTSA."